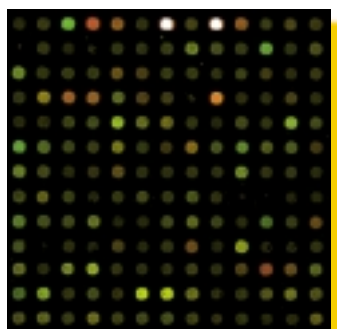
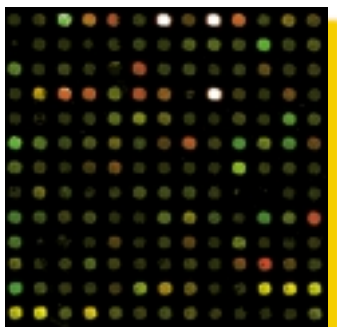


## Maximum performance *and* maximum convenience



Top image: 0.5 µg total RNA samples, rat brain vs. rat liver, labeled with Array 900 kits

Bottom image: 25 µg total RNA samples, rat brain vs. rat liver, labeled by direct incorporation

- **Unmatched sensitivity**

Detects low expression messages in about 0.25 to 1 µg of total RNA without T7 amplification

- **Streamlined, ultra-easy protocol**

Eliminates all concentration and precipitation steps, and reduces total "hands on" time for generating cDNA to about 15 minutes

- **Unsurpassed data quality**

Exhibits improved signal-to-noise ratios, better gene expression differentials and excellent linearity and reproducibility

- **Accurate expression measurement**

Unaffected by genomic contamination, which can cause conventional labeling methods to produce false expression data

### To Order:

Genisphere Inc.  
2801 Sterling Drive Hatfield, PA 19440  
Tel: 877.888.3DNA or 215.996.3002  
Fax: 877.FAX.3DNA or 215.996.3070  
www.genisphere.com

3DNA Array 900 Kit Catalog #s:		
Alexa Fluor 546™ Kit	W500100	(20 Assays)
Alexa Fluor 647™ Kit	W500110	(20 Assays)
Cy3™ Kit	W500130	(20 Assays)
Cy5™ Kit	W500140	(20 Assays)
Cy3™/Cy5™ Kit	W500180	(5 Assays each)
Alexa Fluor 546™ / Alexa Fluor 647™ Kit	W500184	(5 Assays each)



DETECTION SYSTEMS + MICROARRAY SERVICE LABORATORY